

OSCA ANNUAL CONVENTION | November 1-3, 2019

Nationwide Hotel & Conference Center | 100 Green Meadows Dr. | Lewis Center, OH 43035

EXHIBIT PACKAGES

EARLY BIRD (EB) PRICING: DISCOUNT IF APPLICATION AND PAYMENT ARE RECEIVED BY August 31, 2019!

Space assignment based on availability when payment is received.

Space Size	Number Available	Strategic Partner	Preferred Affiliate	Standard Affiliate	Non-Member
6' x 2.5' Table in North Pointe Foyer	9	\$150	\$699(EB)/\$749	\$899(EB)/\$949	\$1,199(EB)/\$1,249
6' x 2.5' Table in North Pointe 1-2	46	Included in Membership	\$549(EB)/\$599	\$749(EB)/\$799	\$1,049(EB)/\$1,099

Multi table discount available: -10% for two, -20% for three or more tables

ALL EXHIBIT PACKAGES INCLUDE

- One 6' x 2.5' skirted table, two chairs
- Wifi
- Electricity (one extension cord)
- Two exhibitor badges per space (not valid for sessions or CE credit)
- Meals during scheduled exhibit hours for 2 people
- Gala ticket
- Contact list of registered attendees
- Recognition in various OSCA Convention communications
- Listing in Exhibitor Directory and on Event Website

EXHIBIT PACKAGES DO NOT INCLUDE

- Add'l tables or chairs
- Additional electric, other booth accessories or shipping

These services will be offered through the hotel or Mills James Event Technologies at an additional cost.

EXHIBIT HOURS

Friday, November 1:

10:00 a.m. – 2:00 p.m.
2:00 p.m. – 3:00 p.m.
5:00 p.m. – 7:00 p.m.

Exhibitor Set-Up (all exhibits MUST be completely set up by 2:00 p.m.)

Exhibit Hours during registration

Welcome Reception - Exhibitors Welcome -

****Exhibit tables open in NorthPointe Foyer Premium Location Only**

Saturday, November 2:

7:00 a.m. – 8:00 a.m.
10:00 a.m. – 10:25 a.m.
11:30 p.m. – 1:30 p.m.
2:10 p.m. – 2:50 p.m.
7:00 p.m. – 12:00 a.m.

Exhibit Hours During Breakfast/Registration

Exhibit Hours during Break

Lunch/Exhibitor Break

Exhibit Hours during Break

50th Anniversary Gala - vendors welcome! (Reserve/sponsor a table for \$250)

Sunday, November 3:

8:00 a.m. – 9:00 a.m.
10:40 a.m. – 11:15 a.m.
11:15 a.m.

Exhibitor Hall Open / Breakfast

Exhibitor Break

Tear Down - Vendor hall closes at noon.

**Please note times/vendor hours may be subject to change*

MORE INFORMATION

Upon registering, exhibitors will receive a more information regarding shipping instructions, etc.

To secure your participation in this event, complete and return the exhibit application accompanied by full payment of the exhibit fee. Please note **if exhibit application and full payment is not received by September 15th we cannot guarantee** your company will be included in signage and other promotional materials.

QUESTIONS? Contact Lora Morrison at any time with questions: lora@oscachiro.org or (614) 229-5290.

MARKETING OPPORTUNITIES

Sponsorships



Platinum Sponsor \$7,500 (1 available)

- Logo on Convention Bags & and opportunity to add literature/giveaway inside (if desired)
- Gala Sponsorship Sign
- Opportunity to speak at Gala
- Reserved table of 8 at Gala
- 4 attendees & one convention exhibit table in premium location
- Prominent listing on website and marketing
- Most prominent listing on signage
- Directory listing of convention attendees

Buckeye Sponsor \$5,000 (1 available) ~~SOLD~~

- Sponsorship Sign
- Opportunity to introduce Archie Griffin
- One Meet & Greet with Archie Griffin Spot (Additional spots are \$250/pp)
- 2 attendees & one convention exhibit table in premium location
- Prominent listing on website and marketing
- Prominent listing on signage
- Directory listing of convention attendees

Gold Sponsor (\$5,000) ~~SOLD~~

- Premium exhibitor table with 2 vendor spots
- Opportunity to speak at Gala
- Reserved table of 8 at the Gala
- Signage at the Gala (including entertainment sponsor signage in front of the DJ and photo booths)
- Prominent listing on website and marketing

Friday Night Reception \$2,500

- Prominent signage at Happy Hour
- 2 attendees & one convention table in premium foyer location (will be open Friday)
- Listing on website and marketing

Saturday Breakfast Sponsor \$2,000

- 2 attendees & one convention table
- Opportunity to greet guests as they come through food lines
- Sponsor logo signage
- 5 minute promo to entire group and intro of Master of Ceremonies
- Listing on website and marketing

Saturday Lunch Sponsor \$1,750

- 2 attendees & one convention table
- Prominent signage at Lunch
- Ability to hand out materials at lunch/set on tables
- Listing on website and marketing

Sunday Brunch Sponsor \$3,500 ~~SOLD~~

- 15 Minute presentation time at brunch with Intro of Master of Ceremonies
- Ability to hand out materials/set on tables
- 2 attendees & one convention table in premium location (*if available*)
- Sponsor logo signage
- Listing on website and marketing

Gala Table Sponsor \$250

- Reserve a table of 8 and invite your prospective customers to dine and enjoy a fun evening with you!
- Includes 1 extra ticket to the Gala
- Must be a registered Exhibitor or Attendee

Convention Bag Insert \$100

- Opportunity to put literature/giveaway in convention bags. Get creative - it's OSCA's 50th Anniversary!
- Materials must be received at the OSCA office by October 15, 2019.

Customized sponsorship packages are available - contact Lora Morrison for details at 614-229-5290 or lora@oscachiro.org.

EXHIBITOR/SPONSOR APPLICATION

The Ohio State Chiropractic Association is hereby requested and authorized to reserve exhibit space for our use during Convention as indicated below. It is understood and agreed that space is limited and will be assigned on a first-come, first-served basis and that the OSCA reserves the right to decline any Application or disallow any exhibit that is not in keeping with the character of the event (see full Exhibitor Agreement). Upon submitting this application, we agree to comply with the Exhibitor Agreement. Upon receipt, OSCA will send written confirmation and other important deadlines and details.

Return completed form by fax with credit card information to (614) 229-5296 or by email to lora@oscachiro.org.
Or mail with payment to: **OSCA, 172 East State Street, Suite 502, Columbus Ohio 43215**

Date Submitted _____

Company Name _____

Address _____

City, State, Zip _____

Company Contact Name _____

Telephone _____ Fax _____

Email _____ Website _____

ATTENDEE INFORMATION:

Contact Name _____

Telephone _____ Email _____

Contact Name _____

Telephone _____ Email _____

Additional Attendees _____

Brief description of product(s)/service(s). (300 characters maximum)

If possible, do not place us near the following company(ies) _____

1 EXHIBIT SPACE (CHECK APPROPRIATE OPTION):

EARLY BIRD (EB) PRICING: Discount ONLY IF APPLICATION AND PAYMENT ARE RECEIVED BY August 31, 2019!

REMINDER: You must be an affiliate member since 2nd quarter 2019 to qualify for affiliate level pricing.

Space sizes (dxw)	Strategic Partner	Preferred Affiliate	Standard Affiliate	Non-Member
6' x 2.5' Table- North Pointe Foyer	<input type="radio"/> \$150	<input type="radio"/> \$699(EB)/\$749	<input type="radio"/> \$899(EB)/\$949	<input type="radio"/> 1,199(EB)/\$1,249
6' x 2.5' Table in North Pointe 1-2	<input type="radio"/> Included in membership	<input type="radio"/> \$549(EB)/\$599	<input type="radio"/> \$749(EB)/\$799	<input type="radio"/> \$1,049 (EB)/\$1,099

Multi booth discount available: -10% for two booths, -20% for three or more booths

NUMBER OF BOOTHS _____

☐ Additional booth staff

\$150/person

Your booth payment will cover two (2) people for meals and activities. If there will be more than two (2) at your booth at any one time, this fee applies.

Booth Choice - please list top 3:

1. _____
2. _____
3. _____

2 SPONSORSHIP & MARKETING OPPORTUNITIES (CHECK ALL THAT APPLY):

<input type="checkbox"/> Platinum Sponsorship	\$7,500	SOLD Buckeye Sponsor	\$5,000
SOLD Buckeye Sponsor	\$5,000	<input type="checkbox"/> Saturday Lunch Sponsor	\$1,750
SOLD Sunday Brunch Sponsor	\$3,500	<input type="checkbox"/> Gala Table Sponsor	\$250
<input type="checkbox"/> Friday Night Reception Sponsor	\$2,500	<input type="checkbox"/> Convention Bag Insert (vendor)	\$100
<input type="checkbox"/> Saturday Breakfast Sponsor	\$2,000	<input type="checkbox"/> Convention Bag Insert (non-vendor)	\$500

3 PAYMENT INFORMATION

TOTAL:

Booth(s) \$ _____

Add'l booth staff \$ _____

Sponsorship(s) \$ _____

TOTAL \$ _____

☐ Check enclosed (payable to OSCA)

☐ Credit card

Card # _____

Expiration Date _____ Security Code _____

Name on Card _____

Signature _____

EXHIBITOR AGREEMENT

Upon receipt of the Exhibit Application Form at the Ohio State Chiropractic Association (OSCA), the OSCA assumes that you have read the terms as outlined below and agree to abide by these terms. Application is subject to acceptance by OSCA. Written confirmation will be sent upon receipt of Application and payment.

Who may exhibit – The event is intended for those companies that are related to the chiropractic profession. OSCA reserves the right to determine the eligibility of any applicant as an exhibitor.

Cancellation – All cancellation requests must be submitted in writing to the OSCA. Cancellation received 45 calendar days or more prior to the event will incur a \$150 cancellation fee. Cancellations received less than 45 calendar days prior to the event will receive no refund.

Exhibit hours – All exhibits must be staffed during open exhibit hours. It is agreed that no exhibitor will dismantle or remove any part of their exhibit prior to the official closing time as determined by the OSCA without written approval.

Exhibit standards – Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of the exhibit. Exhibits must conform to the size of the space and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. All demonstrations and exhibits must be confined to the contracted space. Questionable exhibits shall be modified at the request of OSCA staff. The fastening of materials to venue furniture, drapery, walls, ceilings, floors, carpeting, or columns is expressly prohibited.

Exhibitor adjusting – Adjusting performed in the exhibit area may only be performed by a licensed chiropractor. Waivers of liability must be signed as well.

Use of space – No sharing, subletting, or assignment of space is permitted. OSCA shall have the right to prohibit any exhibit or part of an exhibit that, in its opinion, is not suitable to or in keeping with the character or purpose of the event. Exhibitors are encouraged to verify helium balloon usage with the facility and will be held accountable for any charges resulting from their use. Exhibiting companies shall limit the number of personnel working concurrently to two (2) per booth. Exhibitor personnel are prohibited from working in aisles or other public areas.

Security – Exhibitors will be responsible for the security of their own property.

Contests, prizes, or lotteries – In order to ensure the highly professional and educational standards of the event, contests, prizes, and lotteries are expressly prohibited unless fully explained in writing and submitted to the OSCA for approval at least three weeks prior to the event. OSCA reserves the right to approve or decline any request. It is the exhibitor's responsibility to notify winners following the event.

Exhibitor services – All costs for shipping, cartage, and handling are to be borne by the exhibitor. OSCA will supply one skirted table and two chairs; all other services required must be ordered directly from the facility or their approved contractor. Any and all exhibitor charges for services levied by the facility or subcontractors are the responsibility of the exhibitor. OSCA is not responsible for payment for any services connected with exhibitor requests and has no authority over any service charges, rental fees, set-up fees, labor contracts, etc., that are requested by any venue.

Liability, insurance, and waiver of subrogation – OSCA, its staff, directors, volunteers, service contractors, nor the facility shall be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to exhibitors or their employees from any cause prior to, during, or subsequent to the period covered by the Application. Exhibitors shall obtain, at their own expense, adequate insurance against such injury, loss, or damage. The exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under the exhibitor's insurance for real and personal property.

Music and amplification – Due to U.S. Copyright Laws, ASCAP, and BMI licensing requirements, no copyrighted music, live or recorded, will be permitted in the exhibit area unless the exhibitor using the material has purchased the appropriate license.

Hospitality functions – Scheduling of private functions must be coordinated directly with the OSCA. There shall not be any exhibitor entertainment, meetings, and/or any other activities aimed at convention attendees scheduled during exhibit hours or during sessions without prior written approval from OSCA.

Matters not covered – OSCA reserves the right to rule on all matters pertaining to the event, whether expressly mentioned or not, and the exhibitor, by executing Application, agrees that all rulings shall be binding upon both the exhibitor and OSCA.

Additional information – Contact the OSCA at (614) 229-5290 or email lora@oscachiro.org.